

christine d'addario
graphic design

**Professional
Experience**

Senior Graphic Designer—J. D'Addario and Company, Inc., Huntington, NY
Full Service In House Design Department
Responsible for creative strategy, and design of marketing projects including
consumer and trade advertising, brand identity, catalogs, brochures, posters, calendars,
direct mail, packaging, and in-store and tradeshow signage.
July 2001– Present

Design Intern—Media Logic, Albany, NY
Full Service Advertising Agency
Designed ad layouts, logos, produced mechanicals for press, operated
the AGFA AccuSet 1000
January–May 2001

Design Intern—St. Martin's Press, New York, NY
Trade Art Department
Designed book jackets and covers, produced mechanicals for press,
and worked directly with photographers, illustrators, printers, and editors
May–August 2000

Intern—Standard & Poor's, *A Division of The McGraw-Hill Companies*, New York, NY
Ratings Information Technology Department
Edited new computer programs and distribution booklets, and wrote
detailed reports on analysis and findings
May–August 1999

Education

Bachelor of Fine Arts in Graphic Design, The College of Saint Rose, Albany, NY 1998–2001
State University of New York at Albany, Albany, NY 1996–1998
GPA 3.7

Computer Skills

Proficient in QuarkXPress, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat,
ATM Deluxe, Adaptec Toast, and Microsoft Office (Word, Excel, Powerpoint, Outlook)
on Mac and PC platforms.

Design Skills

Visual communication and concept development of: advertising, catalogs, packaging,
logotypes, business systems, brochures, editorial, poster, and CD design
Experience with traditional and electronic pre-press production,
photography (black/white and color), 3D design, screen printing,
color theory, drawing, and painting.

**Honors/
Affiliations**

One of 50 students in the country, chosen to represent The College of Saint Rose
at The New York Art Director's Club Portfolio Review 2001
Graduated Magna Cum Laude, The College of Saint Rose, 2001
Exhibitor, The College of Saint Rose Senior Show, 2001